

# BEVERLY ROGERS

## *Empowerment Endowment*

2021 - 2022







## The Beverly Rogers Empowerment Endowment

A fabulous client and friend decided she wanted to help the counter-sex trafficking movement in some way. As she sat in my advanced class and observed survivors, a forensic traumatologist, and a provider hone their speaking skills so they could better communicate their stories, educate those who can provide helpful resources, and bring awareness of needed solutions to the public, she was moved to action. She wrote to me that night and informed me that she wanted to pay for 50 students a year who were either victims, survivors, providers, and/or advocates in the counter-trafficking movement. She believes the ripple effect will be more significant than if she gave in another way because she saw the difference it is making in the lives of those she witnessed...the confidence, the self-respect, and the power that came with being calm, confident and compelling when they speak. Although I've been able to have some students come through my class on scholarships, this allows me to expand that part of my program significantly, and that's where you can help.

If you fall into the categories I listed above or know someone who does, please reach out to me privately and let's make sure we take full advantage of The Beverly Rogers Empowerment Endowment. Of course, there is limited seating in each class for the endowment recipients to ensure diversity of backgrounds and life/work experiences, so even if you don't fit the criteria for the endowment, I hope you'll consider registering for one or more of the classes! If you know Beverly Rogers, please thank her for her thoughtful generosity; if you don't, just send her love! Her gift has endless, positive and transformative results!

Thank you, Beverly!





86 Providers impacted through in-house coaching sessions

43 Participants sponsored through group coaching sessions

10 Survivors & Advocates supported in private, personalized coaching

57 Private speech prep hours provide for survivors

312 Hours of annual coaching conducted





# IN THEIR WORDS

## *The Providers' Experience*

We can't thank you enough for offering this fantastic training for our staff and all of your support of Legal Aid Center over the years!

The ability of our staff to effectively support trafficking survivors and to advocate on their behalf has been greatly improved. Thank you for allowing us to be part of the BREE program.

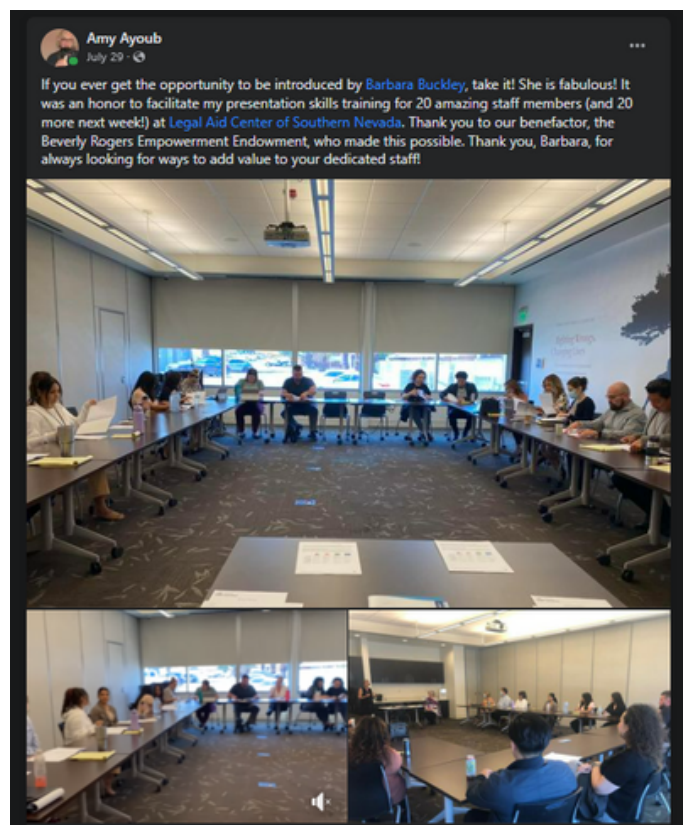
**Barbara Buckley**

Provider

### **The EXPERIENCE**

The team at Legal Aid of Southern Nevada has participated in 2 half-day in-house communication and public speaking trainings at no charge to the organization. Forty staff members have attended and improved the skills they need to advocate for the most vulnerable in our community.

Additionally, individual members have been sponsored through The Zen Speaker's Group Coaching sessions.





# IN THEIR WORDS

## *A Survivor's Experience*

What a beautiful blessing!

I have noticed more and more how much I need to improve my communication skills! Oh how full my heart is! This is beautiful! My position is putting me in a position to talk much more, and as you know, my nerves can get the best of me. I promise I will fully commit to this opportunity! I will spread the word as well. This is so amazing!

### **Jessica Kay Halling**

Survivor, Advocate, Provider

#### **The EXPERIENCE**

Jessica has taken The Zen Speaker Beyond the Expected, Beyond the Basics and Beyond the Podium Series. She has also been a participant in individual speech coaching sessions.

She regularly speaks about her experiences to large audiences and various groups in Nevada.





# IN THEIR WORDS

## *An Advocate's Experience*

The stigma around sex work and sex trafficking is so damaging because it makes it impossible to have open, honest conversations, to talk about the reality of the situation

It has taken me years to be willing to risk speaking publicly about my experiences. I have worried that it would impact my safety, my ability to get a job, to earn my pro card as a bodybuilder, to make friends, to find a partner, to be allowed to exist as a part of society...

Part of my trauma as a trafficking survivor has been keeping it a secret. I've lived a half life, always hiding, suffocating under my shame. My purpose in sharing my experiences is to break the stigma so that I can be my authentic self, and create an environment for you to be your authentic self as well.

I recently completed a mock interview in the advanced speaking class I'm taking with the amazing and talented Zen Speaker, Amy Ayoub, and shared it online. Amy has been helping me move through my shame and learn some techniques so that I can connect with and voice my message.

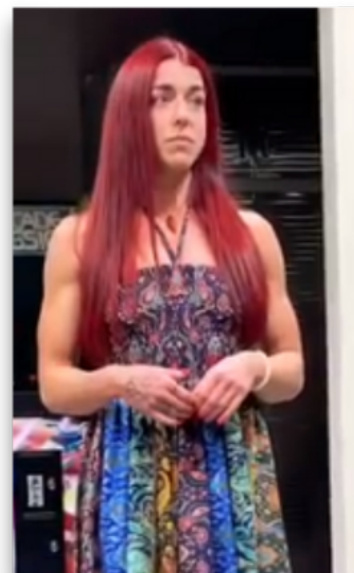
### **Chelsea Hutton**

Survivor and Advocate

### **The EXPERIENCE**

Chelsea has participated in The Zen Speaker Beyond the Expected coaching group. She has also participated in individual speech coaching sessions and The Zen Speaker's Writing Retreat.

She is using her platform as a professional bodybuilder to continue raising awareness online.





# IN THEIR WORDS

## *A Survivor's Experience*

What an incredible privilege it has been to be a part of your coaching class through the Beverly Rogers Empowerment Endowment. Honestly, I wish it wasn't over and could continue, especially since I was always one to process things slower. You are such a gifted coach.

One of my most significant accomplishments, which was quite a challenge for me, was stepping out of my comfort zone and not reading, which I was accustomed to doing. Your coaching has helped me tremendously, and I am much more comfortable and confident as a public speaker. Since taking your class, I have continued to do presentations and share my lived experience, and the comments were that I delivered a powerful, impactful and inspiring speech!

As a survivor of sex trafficking and having you as my coach was valuable, but what made it more of an impact for me is the connection I have made with you since you are also a survivor. This was very important to me, and my prayer is that in some way, somehow, I can continue to receive this priceless coaching. I know it will continue to make a huge difference for me with my book being released next year! Thank you from the bottom of my heart to the generous and kindhearted donors for making this possible. I hope they know the impact of their generosity just on me alone - without their support, I wouldn't have been able to attend.

### **Gina Cavallo**

Survivor and Advocate

### **The EXPERIENCE**

Gina has participated in The Zen Speaker Beyond the Expected and Beyond the Basics coaching groups. She has been a participant in individual speech coaching sessions, as well.





# SUCCESSFUL OUTCOMES

## *Empowering Advocates*

The Beverly Rogers Empowerment Endowment enables trafficking survivors to turn their passion for advocacy into successful careers in speaking and training.

### The EXPERIENCE & OUTCOMES

Kimberly has participated in The Zen Speaker Beyond the Expected and Beyond the Basics coaching groups. She has sought out individual speech coaching sessions to develop her business.

Kimberly's business is now profitable, and she is sharing her powerful message with others across the United States and Canada. For this training presentation alone, she earned a speaker's fee of \$10,000. In January 2023, she gave her speech in Ft. Worth, TX and it was streamed into the county jails. In just the first day, twelve women came forward to report being trafficking victims.

I spent the week in beautiful Ontario, Canada training law enforcement, social services, medical personnel, and more about human trafficking. I got to visit with professionals across the province and help them take steps towards long term action plans. I LOVE what I do and am BEYOND blessed by the individuals who have helped make it possible for me to work for myself doing what I love. Thank you @crabcakethebulldog @amysayoub @senatorspearman @sharedhopeinternational @soroptimistamarillo #myparents @lcuedu @amarillocollege and all those who have supported my dream. I can't wait to share the amazing things coming in 2023! #survivorowned #survivorleader #humantrafficking #sextrafficking



**Kimberly Mull**

Survivor and Advocate





# REFLECTIONS & GRATITUDE

The Zen Speaker classes and writing retreat have helped me with confidence when speaking on stage and in professional spaces that require me to work outside my comfort zone. I have learned so many tips and tricks on public speaking, but of course, it flows in all aspects of my life, including personally. I can communicate more effectively with people who have different communication styles. When speaking on stage, I continue to learn to balance personal stories and training points that keep the audience learning and attentive. My work has considerably increased the longer I am in the anti-trafficking movement, partly because I continue to receive teachings from Amy that improves my ability to reach people. You and Amy are part of every project, training, and effort I get to work on, and we never know the ripple effect we all have. Thank you for what you have done for me and every recipient of the scholarship program, and how we can make the world better!

Thank you, Beverly!

## **Annika Huff**

*Domestic Sex Trafficking Survivor Advocate and Consultant*

*Annika has participated in The Zen Speaker Beyond the Expected and Beyond the Basics coaching groups. She has been a participant in individual speech coaching sessions and 2 Zen Writing Retreats.*





# REFLECTIONS & GRATITUDE

Amy's workshops give me a safe space not only to write, but to express. She creates an environment of trust where I feel free to get in touch with my deepest emotions.

During her retreats she encourages and empowers me to trust myself through my writing. I also witness that with the rest of participants, especially with any of us who are trauma survivors. She has the magic touch to guide us in a very safe way to say what we need to say.

**Esther Rodriguez, MA**  
**Psychologist**

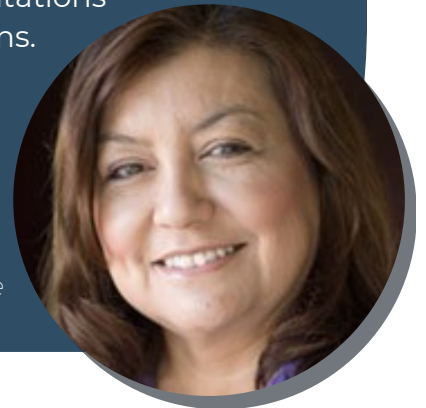
*BREE Group and Writing Retreat Participant*



I could not pass up this opportunity to share my gratitude. I have been conducting training and public speaking for just over 20 years and felt like I had heard it all when it came to tips for becoming a better speaker. However, I have to let you know the exercise with spontaneously speaking for 1 minute has helped tremendously. I know it has helped me to improve transitions and move more smoothly from one thought to the next. In addition, I have found myself seeking more feedback from others on how to improve my presentations due to the inspiration I received through your presentations.

**Debbie Harpster**  
**RISE Anti-Human Trafficking Training Specialist**

*BREE Group participant*  
*Southern Nevada Human Trafficking Task Force*





# Thank You, Beverly!

*On behalf of all survivors, advocates  
and providers who have received  
coaching and for the countless others  
who will benefit from participants' work  
both now and in the future.*



The **Zen**  
**Speaker**  
BE CALM, CONFIDENT AND COMPELLING

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